

SURVEY ON CORPORATE CONTRIBUTIONS TO SOCIETY

NEW PERFORMANCE MODELS

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LesEchos

Prophil
Beyond Profitability

spark news
amplifier innovation position

WAVESTONE

SECTION 1

MISSION & BUSINESS MODEL

SOCIAL UTILITY / SOCIETAL CONTRIBUTION OF PRODUCTS AND SERVICES

1. What is your company's mission? What do you consider to be the main contribution of your products/services to society?
2. Are the SDGs taken into account in your strategy? How do you assess your contribution towards the SDGs?