

SURVEY ON CORPORATE CONTRIBUTIONS TO SOCIETY

NEW PERFORMANCE MODELS

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WAVESTONE

SECTION 1

MISSION & BUSINESS MODEL

SOCIAL UTILITY / SOCIETAL CONTRIBUTION OF PRODUCTS AND SERVICES

1. What is your company's mission? What do you consider to be the main contribution of your products/services to society?
2. Are the SDGs taken into account in your strategy? How do you assess your contribution towards the SDGs?

3. In your strategic plan, how are ESG/CSR externalities factored in at all stages of the value chain (both upstream and downstream)?

BUSINESS MODEL SUSTAINABILITY

4. How is your CSR strategy/mission reflected in practice in your business models?

5. Have you ever dropped certain products or activities due to their ESG/CSR impacts?

6.a. How does your business model factor in aspects of the circular/functional economy and how advanced is this (R&D, pilot schemes, tried and tested models)?

6.b. What is the corresponding resource allocation (budget)?

7. Are ESG/CSR criteria taken into account when considering a potential merger or acquisition?

8.a. Do you have a value-sharing strategy (material and non-material) in place?

8.b. Is it publicly available?

8.c. Which stakeholders are involved in such value-sharing?

9. Do you develop inclusive business models for populations excluded from the conventional market?



MANAGERIAL TRANSFORMATION: REFOCUSING BUSINESS ON PEOPLE (AND STAKEHOLDERS)

1. How do you develop staff employability? How is your training offer adapted to the challenges and jobs of the future?
2. How diverse is your company's human capital (in terms of social background, disability, education, etc.)?
3. What is the percentage pay gap between men and women in equal graduate positions?
4. What support do you provide for senior employees approaching retirement?
5. What adjustments are you making to your company's managerial practices to include greater reliance on collective intelligence? How do you develop employee leadership?
6. Are you committed to a co-construction/partnership policy with any of your suppliers? If so, please give details.
7. How do you select suppliers (to pitch)?
8. What steps are you taking to encourage your customers to adopt more responsible consumer habits? How do your internal/external communications promote this?
9. Do you develop joint innovation/training programs with your customers and suppliers? If so, please provide evidence.

ECOLOGICAL FOOTPRINT

10. What is your strategy on countering climate change?

11. Aside from your carbon footprint, have you defined a carbon plan that is compatible with the IPCC scenarios (formerly the SBT)? Have you implemented internal carbon pricing? If so, please provide evidence.

12. Do you calculate the energy cost of use of your products by consumers (SCOPE 3: indirect impacts, especially the environmental impact of digital products / pressure on rare metals)?

13. According to your business model and position in the value chain, what contributions have you made to industrial and local ecology (optimization of resources/energy/water, waste reduction, eco-design, local synergies, supply chain optimization)?

INCLUSIVE DIGITAL TRANSFORMATION

14. Do you train your staff on good digital practices? What countermeasures are in place within your company to combat the digital divide?

15. What are the aims of your digital strategy?

16. To what extent does your digital strategy form part of your social innovation strategy?

TRANSITION TOWARDS QUALITY SHAREHOLDER DIALOGUE AND BALANCED GOVERNANCE

17. Do you encourage dialogue with your SRI investors, and if so, on what subjects?

18.a. Number of GM resolutions pertaining to ESG issues?

18.b. On what specific subjects?

19. Does your company's mid/long-term plan cover CSR?

20.a. What is the resource allocation for the CSR Department?

20.b. What is the profile of your CSR Director / Head of CSR?

21. What is the percentage pay gap between the CSR Department and the Finance Department?
- 22.a. Do you have an impact or stakeholder committee?
- 22.b. Is it attached to the Board of Directors?
23. Is the Head of CSR a member of the Executive Committee?
24. Have you achieved gender parity on your Board of Directors? Please give figures.

RESPONSIBLE CITIZENSHIP

- 25.a. How much tax do you pay in France (as a percentage of your revenue)?
- 25.b. And in any other countries accounting for more than 20% of your revenue?
26. Have you ever shared methods/patents via open source technology (e.g. with start-ups, innovation ecosystems, universities, etc.)?
27. Is your philanthropic commitment enshrined within a social innovation and incubation initiative, as an extension of your mission?
28. Do you set up impact investment funds? In what fields?
29. What are your advocacy initiatives toward the civil society ?
30. How does your CEO promote citizenship (responsible consumption, digital divide, climate change, education, op-eds, etc.)?